

**"ONE OF THE MOST IMPORTANT AND INTERESTING GENRE FILM
FESTIVALS IN THE UK" - JOHN TOWNSEND, HORROR ASYLUM**

GRIMMFEST

ONE OF THE UK'S LEADING FILM FESTIVALS OF SCI-FI, HORROR AND FANTASY...

WHO ARE WE?.. WE ARE GRIMMFEST!

We are one of the largest genre film festivals in the UK outside of the capital; listed as one of the top 40 genre film festivals in the world. We specialise in screening the very best in brand new Sci-fi, Horror and Fantasy movies from around the globe. Our fans come out in their masses for 4 days of exclusive premieres, special meet and greets with movie stars and Directors, and special stalls around the festival.

Through the annual film festival and our screening events through the year in Manchester our audience has grown over six years to over 20,000; and with our partnership with Odeon Cinema in The Printworks, Manchester we expect to welcome audiences of 3000+ over 6-9th October 2016.

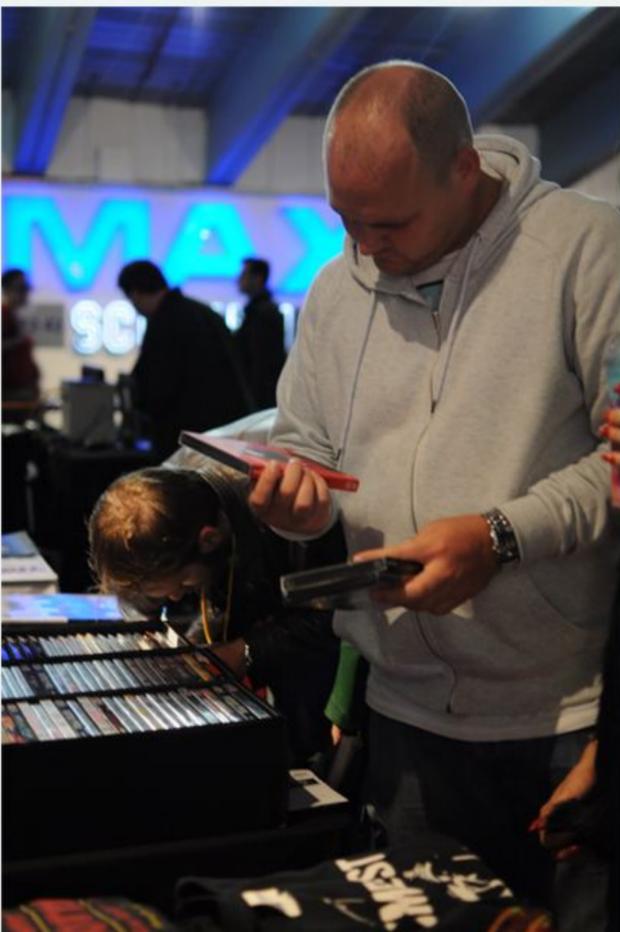


- PREVIOUS GUESTS INCLUDE ● LIAM CUNNINGHAM (GAME OF THRONES) ● CLAUDIO SIMONETTI'S GOBLIN ● STEVE DRAM (SIGHTSEERS) ● ROSS NOBLE (QI) ● MARTIN KEMP (SPANAU BALLET) ● STARS OF EMMERDALE PATRICK MOWER & DOMINIC BRUNT ● ROBIN HARDY (THE WICKER MAN) ● POLLYANNA MCINTOSH (FILTH) ● CORONATION STREET'S BRUCE JONES ● JOSEPH MAWLE (GAME OF THRONES)
- REECE SHEARSMITH (THE LEAGUE OF GENTLEMEN) ● MATTHEW HOLNESS (GARTH MARENGHI'S DARKPLACE)
- ALICE LOWE (HORRIBLE HISTORIES, SIGHTSEERS) ● SHAUN EVANS (ENDEAVOUR, BOY A)

**“THERE’S SOMETHING FOR EVERYONE AT GRIMMFEST AND EACH AND EVERY YEAR THE TEAM EXCEL TO BRING THE AUDIENCE WHAT THEY WANT TO SEE AND GIVE THEM A FANTASTIC EXPERIENCE WHILST DOING IT”
-HORROR CULT FILMS**



WHERE ARE WE?..



AFTER MULTIPLE SELL-OUT COLLABORATIONS on screenings such as *The Babadook*, *Nightmare on Elm Street* and *Serenity*, we are very proud to extend our relationship with Odeon to host our entire festival at the impressive flagship 20 screen cinema, in Manchester's central hub of entertainment, The Printworks.

This move into this venue brings with it the highest quality of digital projection on the mammoth 29x68ft screen, our brand new festival hub which is located in a traffic heavy location between screens 1-7, the toilets and Europe's 2nd largest IMAX screen.

The most important addition to Grimmfest, that comes with Odeon, is the merging of our Audiences. 2015 proved our biggest year yet due to combining our network of 20k+ with Odeon & The Printworks footfall of over 8 million people per year.

WHO LOVES US?..

2009-2016 in numbers



8000+ LIKES



6500+ FOLLOWERS



2000+ SUBSCRIBERS

ATTENDEE'S **11,000+**

FILM SUBMISSIONS **750+**

OFFICIAL SELECTION FILMS SCREENED **250+**

SPECIAL GUESTS **102**

YEAR ROUND SCREENING EVENTS **98**

FESTIVAL EDITIONS **8**

2015 DEMOGRAPHIC..

GENDER



AGE RANGE

18-20 **23%**

20-45 **65%**

45-64 **6%**

65+ **6%**

WHO LOVES US..

"A unique weekend and one Manchester and Grimm should be proud of. It's extremely DIY, reeking of independence and spreading awareness of what they believe in, there's a real inclusive, family feel to proceedings." - Jamie Groovement

"There's something for every fright-fanatic" - Simon Bland, The Skinny.

"A cracking selection of films on offer for festival goers to feast on." - Jon Dickinson - Horror Asylum

 **Neil Von Illing** @nilling · 5 Oct 2015
Suffering from #GrimmFest2015 post festival blues - fantastic films, venue and food, see you next year!!

 **Andrew Garvey** @AMGarvey · 4 Oct 2015
Thoroughly enjoyed #GrimmFest2015 my first ever film festival. Great selections and seemed v well organised. Thank you @grimmfest

 **Denis Lyons** @denislyons · 3 Oct 2015
Thank you Grimmfest for having me. BEST FILM FESTIVAL EVER! Amazing films, incredible people and way too much fun. #GrimmFest2015

 **Owen** @IFLHorror · 4 Oct 2015
That's it for @grimmfest this year and it was bigger and better than ever! Really hard to decide which is my favourite film #Grimmfest2015

 **Kyle** @kyleofsalford · 4 Oct 2015
And now #GrimmFest2015 is over, the question remains what do I do with my weekends now?! Great year, look forward to next year!

 **Dead Mouse** @deadmouseUK · 4 Oct 2015
Thank you @grimmfest we've had a great weekend at #GrimmFest2015

 **(((Pete Tomkies)))** @PunkDuck66 · 4 Oct 2015
A massive thank you to the @grimmfest team, it was a fabulous four days with a brilliant programme, every film a winner #GrimmFest2015

 **Laura Marie Scott** @pakorascott · 5 Oct 2015
Functioning on 2.5 hrs sleep + a massive hangover at the office today. But worth it for such a great end to an amazing #GrimmFest2015!

 **Filippo Shy Guy** @B00_Radley_ · 4 Oct 2015
Horror, horror and more horror. Another brilliant weekend at #GrimmFest2015



SPONSORSHIP OPPORTUNITIES..

Master Sponsorship Package —

A tailored package for your business featuring all of the below, any additional requests to be discussed plus 10 VIP Passes and Guest list throughout the festival with exclusive seating in Odeon's VIP Gallery Space. If you think Grimmfest and your brand are a perfect match then this is essential.

Official Festival Programme —

What better way to promote your brand than to take out space in our official festival programme! There will be over 3000 printed and distributed throughout Odeon, The Printworks and key Cafes, Bars, Venues and Shops throughout the central and Greater Manchester area!

Official Poster —

Grimmfest prides itself on having some of the best damn festival poster artwork out there. Sponsor our poster and have your logo on there! Due to the cult nature of our posters they will be shared to thousands of people online, featured in national press and distributed throughout Manchester.

On Screen Space or Slot Sponsor —

The light of the big screen is the whole reason our audiences attend Grimmfest. Sponsor our screen to have your branding on Odeon's huge 29ft x 68ft screen throughout the entire festival or play a thirty second ad before the movies start; even better, why not sponsor a film slot to gain complimentary tickets plus your branding next to the slot in the programme, on the website and your branding on screen at the start and finish of the movie!

Website —

Audiences will come in droves to check out the very best new independent genre movies that are screening at our festival, get your logo linked through to your website alongside these listings!

Lanyards —

Our Lanyards will be the festival goers first pick up upon arrival. Required for all festival events these are the perfect for your product's placement as people take pictures with our celebrity guests throughout the weekend and share on social media.

Festival Hub and Signage —

There will be signage for Grimmfest throughout The Printworks and the 20 screen Odeon Multiplex in addition to a highly concentrated festival hub which is located outside the IMAX cinema and 7 of Odeon's screens. What better way to promote your brand that to have your logo spread throughout one of the countries best genre festivals in one of Odeon's flagship cinemas in front of thousands of cinema go-ers.

Stalls —

Want to go one step further and bring your products to our punters at the festival hub? Get in touch for details on stalls and exhibition space at the central of our festival.



PREVIOUS SPONSORS..



SEC~~2~~ND SIGHT



Hilton



Travelling
m.u.!

JURYS
INN



hmv

horrorchannel



For prices, enquires or to tailor make a sponsorship package please contact GREG@GRIMMFEST.COM